

# Online Privacy Policy

This Online Privacy Policy is issued by AgInsure Pty Limited (“AgInsure”). It applies to this website, located at [www.aginsure.com.au](http://www.aginsure.com.au), which is operated and managed by AgInsure.

This Online Privacy Statement supplements and should be read in conjunction with our Privacy Policy which outlines how we handle personal information.

## Our commitment to privacy and responsible use of your online personal information

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When you use this website and when you transact with us online, we are committed to protecting the privacy of your personal information, and to handling your personal information in a responsible manner in accordance with the Privacy Act.

This Online Privacy Statement explains how we collect, use and disclose your personal information. In doing so, we are committed to complying with the National Privacy Principles, as well as complying with our legal obligations.

## What information do we collect when you interact with us online?

The information that we collect from you when you interact with us online depends on the tasks you complete on this website.

### Browsing this website

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When you visit and browse this website, we collect general information that enables us to continually evaluate and improve the performance of this website. This general information includes:

- ❖ The number of users visiting this website and the number of pages viewed
- ❖ The date, time and duration of visits
- ❖ The path taken through this website

The information collected as part of this process will not identify you and we will not combine it with any other information in a way that will identify you.

## Obtaining a quote and arranging cover

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We need to obtain personal information from you in order to complete your online quote for financial products or services. The online quote form will explain the purposes for which we collect, use and disclose your information.

## Enquiries, Emails and Email Forms

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To send an email to us, or to make an enquiry online, you will need to complete an email form available on this website. Many of our online forms ask for a limited amount of personal information for contact purposes, such as an email address or telephone number. You have the choice of whether or not to provide additional personal information.

Information provided to us either directly or indirectly through these forms will be used for the purposes outlined above, such as to answer your enquiry or to provide the quote requested. This information may also be used by AgInsure to meet its legal obligations.

## Online surveys

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When you visit this website you may be invited to participate in an online survey. Participation in any survey is voluntary, and we will generally not ask you for your name. This survey may ask you to provide information such as your age, gender and income.

## How information is collected

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Information that is not capable of identifying you, such as the number of users visiting this website, is collected through code embedded in the webpages of this website. You cannot disable the code on these pages.

Other information, such as browser type, is included in a 'cookie' that is sent to your computer when you are completing certain tasks on this website. A cookie contains bits of information that enables our servers (i.e. the computers that house this website) to identify and interact efficiently with your computer. Cookies are designed to provide a better, more customised website experience, and to make it easier for you to use this website.

You can configure your browser to either accept all cookies, reject all cookies or to notify you when a cookie is being sent to your computer. The 'help function' on your browser will provide you with details on how to change your browser configurations. You will need to accept cookies in order to use some functionality on this website.

# How we use information collected online

## Selling or distributing information

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We do not sell, trade, lease or rent any personally identifiable information we obtain through you using this website, without your prior consent. Your email address will not be passed on to a third party without prior approval.

### Third Party Suppliers

From time to time we may use independent third party suppliers to gather information using code embedded in the webpages of this website. This information is not capable of identifying you and includes information such as the numbers of users and pages viewed and the path taken through this website. We use this information for statistical and maintenance purposes.

We also use other external companies for the following purposes:

- ❖ For web hosting services for this website
- ❖ For maintenance or problem-solving
- ❖ To gather non-personal information from cookies in order to evaluate the effectiveness of online marketing activities

### What is our privacy relationship with third party websites?

This website includes hyperlinks to enable you to access a number of other websites by clicking on these hyperlinks we have provided. These third party websites are not subject to this Online Privacy Statement. We recommend that you read their privacy and security statements to understand how they deal with your personal information online.

## This Online Privacy Statement operates from 2 May 2017

Due to evolving technologies and types of functionality available on this website, we encourage you to review this Online Privacy Statement from time to time as it may be updated.

If you have any further questions on privacy, please contact us using the information on page 1 of this Statement.